

# Theory of Change | GENERAL OPERATING SUPPORT

We know that our impact as a foundation ultimately rests on the strength of our local health ecosystem, which allows us to fulfill our vision. In alignment with our strategic plan, we are tracking our progress toward that vision via our general operating support. This ensures our learning and evaluation approach reflects our commitment to racial equity by centering community, which we believe, in turn, will lead to advancing health equity in our region.



## OUR APPROACH

COMMUNITY-LED | COLLABORATIVE | ADAPTABLE | TRUST-BASED

We work with grantee partners who:

- Are rooted in or meaningfully connected to our service region, particularly the Legacy & Equity area.
- Are attuned to emerging and ongoing health issues identified by those whom they serve.
- Apply integrated and innovative strategies that advance racial equity and health equity.
- Strengthen our region's health ecosystem.

Our types of general operating support include:

### MULTI-YEAR

Co-created, long-term partnerships with those most aligned with our systems change strategies.

### ANNUAL

Yearly partnerships developed to resource immediate and emerging health equity solutions.

### RESPONSIVE

Rapid funding for time-sensitive crises and health-focused events that enable learning and open pathways for future partnerships.



## OUR INTENDED OUTCOMES

### SHORT-TERM

For grantee partner organizations to:

- Use unrestricted funds in ways that best serve their needs
- Be increasingly led by and reflective of our region's demographics
- Become more agile and adaptive in their organizational capacity
- Increase investment in their staff and participants' health and wellness
- Leverage our funding to access and secure additional investments
- Strengthen their financial sustainability

### LONG-TERM

For community members to:

- See themselves reflected in the leadership composition of partner organizations
- Have improved access to culturally affirming and integrated health programs and services
- Confidently advocate for themselves and others within systems that influence health outcomes
- See evidence of their community's improved health outcomes via accessible public health data

For local and national peers to:

- Increase unrestricted and/or multi-year funding commitments to community-led organizations
- Articulate trust-based philanthropic concepts in their strategies
- Increase funding for health equity and racial equity efforts

## OUR VISION

We envision that individuals, families, and communities in our service region, regardless of where they are born, grow, live or work, have equal and ample access to the care they need to experience full, healthy, and happy lives.

